

## Real nappy incentive form

When you buy washable nappies or accessories such as wraps and liners from any company and spend over £50, Dudley Council will give you £30 back!

To receive the cash back, please complete the details below, attach receipts (or photocopies of receipts) and send to Waste Minimisation Officer, Dudley Council, Waste Care, Lister Road, Dudley, DY2 8JW.

Title  Parent, guardian or carer name:

Address:

Postcode:  Daytime telephone number:

Email address:

Child's name:  Child's date of birth

How did you hear about the scheme:

Parent, guardian or carer signature:

Date:

Please ask your health care professional to confirm that the details above are correct and that you are using washable nappies

Name:  Position:

Location or centre:

Telephone:

Signed:

### Terms and conditions

- For Dudley borough residents only
- Limited to £30 per child
- We may contact you for feedback about using reusable nappies and other related issues
- Terms and conditions are subject to change without prior notification
- Receipts (or photocopies) will not be returned and must be less than three months old

# Real nappies real savings

Save money and help  
the environment by  
switching to **real nappies**.

Claim **£30 per child** with  
the real nappy incentive  
scheme outlined in this leaflet.



## Real nappies

Real nappies are an easy and practical alternative to disposables.

Making the switch to real nappies could save you money and it is an effective way to reduce your household rubbish.

This leaflet tells you all you need to know about making the change to real nappies and how to claim £30 with Dudley Council's real nappy incentive scheme.

### Real nappy incentive scheme

To help parents and guardians reduce the number of disposable nappies they throw away, Dudley Council is offering a real nappy incentive scheme.

Parents or guardians who live in the borough can claim a one-off refund of £30 when they spend over £50 on real nappies or accessories such as wraps and liners.

If you wish to apply, simply follow the instructions on the application form at the back of this leaflet or download a form at [www.dudley.gov.uk/realnappies](http://www.dudley.gov.uk/realnappies).

### The facts about real nappies

- Real nappies are easy to use
- Switching to real nappies can save you money
- As they are available in different sizes, styles and patterns, real nappies are suitable for all babies
- Mostly made from natural fabrics, real nappies are soft and gentle against your baby's skin
- Real nappies can be washed easily in your washing machine

### Using real nappies can save you money

By the time your baby is potty trained you could have used between 4,000 and 6,000 disposable nappies, costing as much as £730. By comparison, you only need between 25 and 30 real nappies, costing as little as £180 including washing.

Using the same nappies on your second or third child saves you even more than on the first and washing at home could cost less than £1 a week.

### Real nappies are really simple to use

Safety pins are a thing of the past with today's real nappies. The modern styles are easy to fasten with prefixed poppers, Velcro and plastic grips.

You can choose between washable fleece liners or disposable liners that can be flushed down the toilet.

A nappy wrap acts as a breathable waterproof cover offering extra protection and durability against leaks.

### Real nappies and your baby's future

In the UK alone, eight million disposable nappies are thrown away everyday. From birth to potty, disposable nappies used by the average baby will fill about 40 rubbish bins. By switching to real nappies you will be investing in your baby's future because you will be reducing the harm to the environment caused by disposable nappies.

### Washing real nappies

Real nappies are easy to clean, do not require soaking and can be washed in your washing machine at 40 - 60°C.

### Real nappy drop in sessions

Dudley Council is running a number of real nappy 'drop in' sessions, where you and your baby can learn about the wide range of washable nappies that are available.

For more information go to [www.dudley.gov.uk/realnappies](http://www.dudley.gov.uk/realnappies)

### What parents have told us about washable nappies

"We decided to try washables for environmental reasons, but we never realised how much money we would save. Our little girl went through 10-12 nappies a day during her first year, the cost of disposables would have been more than three times as much as I have spent on washables. We're expecting another baby shortly and both will use washables, it's a lot easier than expected. The Dudley scheme is a great incentive as you can choose the brand and supplier."

**Helen Robinson,  
Stourbridge**



### More information:

Dudley Council Plus on 01384 812345 • Email: [waste.minimisation@dudley.gov.uk](mailto:waste.minimisation@dudley.gov.uk) • Website: [www.dudley.gov.uk/realnappies](http://www.dudley.gov.uk/realnappies)