Don’t be a fuel fool

Leaving your engine running when your car is stationary is often referred to as ‘idling’. As soon as you park, remember to switch off your engine.

Idling outside schools is a major cause of air pollution, which can negatively affect the health of you and your family.

Many children suffer from respiratory problems, which can be further aggravated by the effects of air pollution.

Idling also contributes to increased running costs and fuel waste. Idling for 10 minutes every day over the course of a full year could cost over £150.

So when you pull up outside your child’s school make sure you remember to switch off your engine when you are stationary.

Further information

For more information on road safety and sustainable travel in Dudley visit

www.dudley.gov.uk/roadsafety

email rsafety.due@dudley.gov.uk

or call 01384 815433.
Air quality in our borough is generally good and we have a well-used road network that serves thousands of people who drive, cycle, walk and use public transport on it everyday.

But we are always working with the local community to make the borough even cleaner and greener while looking at ways of further reducing congestion on our roads.

As the parent or carer of a Dudley school child you can help us to make a difference. By thinking about the way you take and collect your child to and from their school you can play a big part in reducing congestion.

The best way for your child to travel to school is walking or cycling because it is carbon neutral and helps you and your child to take on more physical activity. However, we know this isn’t always possible and this leaflet contains tips and information for parents who do need to drive their child some or all of the way to school.

Use the tips in this leaflet to help your child be more active, make the roads around their school safer and improve the air quality in your local area.

Park and stride

Park your car further from the school than you normally would and walk the rest of the journey together.

Doing this helps to reduce the congestion around the school gate, helping to keep everyone safer.

Park and stride helps to reduce emissions of carbon and other traffic pollutants and is a fun and sociable opportunity for you and your child to exercise together. You can also use this time to help your child improve their road safety awareness and skills.

Road markings

Remember to never park or wait on the zigzag or yellow line markings outside your child’s school. The road markings are there for the safety of the school children.

Please be considerate when parking near to the school and make sure that you don’t park on or obstruct the driveways of local residents.

Slow down and watch out

We all know children aren’t always aware of the dangers around them.

When you’re driving near to schools remember to slow down and look out for children who could be in the road when you don’t expect them to be.

School crossing patrol

The school crossing patrol works to keep you and your child safe when crossing the road. If there is a school crossing patrol near your school make sure your child uses them and never attempts to cross the road until they are told that it is safe to do so.

When you are driving past a school crossing patrol site be prepared to stop if instructed to do so and remain stationary whilst the patrol is in the road.

Remember if you ignore the patrols stop sign you are breaking the law and putting people’s lives at risk.