

## Appendix 1 Lye District Centre Position Statement, September 2006.

Theme/Plan Reference	Objective	Action	Lead Section/ Agency	Progress made up to July 2006
PUBLIC SPACES - PS1	To enhance the function and aesthetics of existing public spaces	<ul style="list-style-type: none"> <li>• Pocket park revamp/redevelopment</li> </ul>	Design & Projects, DMBC/Private Sector.	The improvements to the Pocket Park have been completed and include:- <ul style="list-style-type: none"> <li>• The erection of an ornamental fence and gates at the rear of the site.</li> <li>• Replacement of old seating with new larger seats.</li> <li>• The planting of a specimen tree towards the rear of the site.</li> <li>• New minor pavement improvements and repairs to existing paving.</li> <li>• Repainting the existing clock and murals.</li> <li>• Providing new bins.</li> </ul>
		<ul style="list-style-type: none"> <li>• Public Park: -Design -Implementation</li> </ul>	Design & Projects, DMBC/Church/ Groundworks	The construction of the public park at the back of Christ Church finished.. The park includes:- <ul style="list-style-type: none"> <li>• Small amount of tree and hedge clearance.</li> <li>• New footpath route across the site.</li> <li>• New ornamental fencing between the Church and the park.</li> <li>• Cultivation and resurfacing of park area.</li> <li>• Planting of new specimen trees to the rear of the site, along the Bypass boundary.</li> <li>• A new paved route linking the park to the Bypass.</li> <li>• Planting of low maintenance shrubs.</li> </ul> <p>The funding for community safety improvements has not yet been secured but the Council intends to submit an application to the Big Lottery Reaching Communities Fund to finance this work. It is expected that this application will be submitted in December 2006. Community safety improvements to the park will include dwarf walling and railings along the by-pass boundary, gating of the park and lighting.</p>
		<ul style="list-style-type: none"> <li>• High Street Enhancements</li> </ul>	Street Care	Not taken place. The High Street enhancements referred to in the Action Plan include pavement resurfacing and improved street lighting. The pavements and lighting on Lye High Street are considered to be in good condition and street lighting was recently upgraded with the introduction of the by-pass. There is no budget within the Council to deliver these improvements.

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CREATING AN IDENTITY - C11	To create an attractive environment through the use of public art	<ul style="list-style-type: none"> <li>Community Arts Strategy</li> </ul>	Design & Projects DMBC	Not taken place. There isn't a Public Art Strategy for <i>Lye</i> specifically; however there is just a very general <i>Public Art Strategy (1999) for Dudley Borough</i> as a whole setting out very general "principles" of public/community art. A public art strategy specifically for Lye could be produced but resources would need to be found to commission this work.
		<ul style="list-style-type: none"> <li>Sir Cedric Harwicke Sculpture</li> </ul>	Borough Artist	The Sir Cedric Hardwicke Memorial is complete.
DIVERSITY THROUGH DESIGN - DD1	To promote innovative and sustainable building form that demonstrates the principles of urban design	<ul style="list-style-type: none"> <li>Design Briefs</li> </ul>	Design & Projects, DMBC	Not taken place. There are currently no resources within the Council to deliver this action, however Urban Design are looking to recruit extra staff in the next few months. Once the new staff are in place the need for design briefs to guide the development of specific sites can be revisited.
HISTORIC ENVIRONMENT -HE1	To protect areas of local distinctiveness and character	<ul style="list-style-type: none"> <li>Local Heritage Policy Guidance (specific sites and properties)</li> </ul>	Development Services DMBC	DMBC are in the process of producing a supplementary planning document on the historic environment entitled 'The Dudley Borough Landscape and Townscape Character Study'. Although this is not specific to Lye this document does offer the necessary policy guidance.
-HE2	To ensure the conservation of locally listed buildings and structure by encouraging their retention, maintenance, appropriate use and restoration.	<ul style="list-style-type: none"> <li>Contact all owner/occupiers of locally listed buildings and advise on relevant policy</li> </ul>	Development Services DMBC	Not taken place and is unlikely to progress in the near future because of a lack of resources within DMBC to deliver this initiative.

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-HE3	To protect archaeological remains	<ul style="list-style-type: none"> <li>• Supply of information for development proposals and mitigation of impacts arising</li> </ul>	Development Services DMBC	The Historic Environment Team comments on relevant Planning Applications when submitted.
DISTRICT CENTRE FACILITIES -DF1	To provide a range of District Centre amenities & facilities	<ul style="list-style-type: none"> <li>• Food Store</li> <li>- Design/PP</li> <li>- Construction</li>   <li>• Multi-purpose community facility</li> <li>- Feasibility study</li> <li>- Detailed design/PP</li> <li>- Construction</li> </ul>	<p>Urban Policy, DMBC/Private sector</p> <p>Resources &amp; partnerships, DMBC/varied public agencies</p>	<p>DMBC Law and Property are in negotiations with a retail developer and Layout Plans for a proposed public house/residential development, food retail unit and associated car parking provision has been submitted to the Council for comment. The progress of this development has been delayed because of a number of issues which have prevented the release of the land needed for the scheme. These legal issues have now been resolved and Law and Property intend to take this issue to Area Committee later this year to get the land declared as surplus.</p> <p>There is a lack of support for a one-stop-shop Multipurpose Community Facility because the original intentions of DMBC departments and other organisations wanting to locate their offices in this building have now changed and community facilities planned for this Centre are provided in other buildings based in Lye. The funding source that was identified for this project has also changed its priorities and this type of scheme would no longer meet the criteria. A regeneration concern is that many community facilities are located on the High Street and the relocation of these to a multipurpose centre would result in a number of vacant buildings.</p> <p>A developer interested in building a LIFT scheme on this site has approached the Council and negotiations are currently taking place.</p>
-DF2	To protect existing retail uses within the High Street	<ul style="list-style-type: none"> <li>• Shop frontage improvements</li> <li>- Survey/design</li> <li>- Construction</li>   <li>• Retail Core Policy</li> </ul>	<p>Resources &amp; partnerships, DMBC/AWM/Private sector/local traders &amp; businesses</p> <p>Development Services DMBC</p>	<p>Not taken place - difficulties identifying funding sources that will support shop front improvements. A lot of money has been spent in the past on shop front upgrades in Lye and other retail centres and they have not been sustained in the long term. Further work will be carried out identifying sources of funding for shop front improvements and research will look at similar initiatives in other areas that have built in successful sustainability measures to use as best practice.</p> <p>Ongoing monitoring by Planning Policy and enforcement through Development Control</p>

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-DF3	To attract and sustain new uses to the High Street	<ul style="list-style-type: none"> <li>• Marketing Strategy</li> </ul>	Resources & Partnerships, DMBC, AWM/traders	Not taken place. The resources originally identified to fund this Marketing Strategy are no longer available and there are no alternative sources of funding to support this initiative. DMBC has recently appointed a Business Development Manager based at Lye Business Centre to support new businesses start ups.
ACCESS & MOVE-MENT -AM1	To manage traffic effectively within the District Centre	<ul style="list-style-type: none"> <li>• Highway improvements (linked to new food store)</li> </ul>	Traffic & Road Safety	Not taken place - DMBC working with retail developer to look at solutions to traffic issues associated with potential food store development.
		<ul style="list-style-type: none"> <li>• Car parking provision (linked to new food store)</li> </ul>	Traffic & Road Safety	Not taken place - DMBC in discussion with retail developer regarding associated parking provision.
-AM2	To encourage alternative modes of travel to car uses	<ul style="list-style-type: none"> <li>• Taxi Rank within the High Street</li> </ul>	Street Care Traffic & Road Safety	Not taken place. There are no plans for a taxi rank in Lye High Street; however funds might be available within 2011-20012 financial years to consider improvements to the whole of Lye Town Centre, in terms of bus access, the evening economy and on-street parking.
		<ul style="list-style-type: none"> <li>• Improvements to the pedestrian environment (linked with new food store)</li> <li>• Railway Station Improvements</li> </ul>	Traffic & Road Safety  Street Care	<p>Not taken place - DMBC working with the retail developer designing the food store to ensure that the pedestrian environment is enhanced within design proposals.</p> <p>During 2005/06 Centro have made the following improvements to Lye Train Station:-</p> <ul style="list-style-type: none"> <li>• Improvements to the footbridge</li> <li>• The car park has been resurfaced</li> <li>• New vandal proof shelter</li> <li>• CCTV and lighting has been installed</li> </ul> <p>There are no plans to make any other upgrades to the Station apart from revamping the customer information but this is a long term plan.</p> <p>Improvements along the pedestrian route to the Railway Station have not taken place. The Local and District Centres Officers Group have recently met on site to look at improving this pedestrian route and an Access Strategy will be produced shortly.</p>

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		<ul style="list-style-type: none"> <li>• Cycle parking facilities</li> <li>• Park and Ride policy review</li> </ul>	<p>Street Care</p> <p>Traffic &amp; Road Safety (with Centro) All DMBC</p>	<p>Not taken place - will be incorporated into the design of the parking area for the proposed food store and other future developments that require parking provision.</p> <p>Not taken place.</p> <p>A Park and Ride policy is no longer considered appropriate for a number of reasons</p> <ul style="list-style-type: none"> <li>• It brings commuters too far into the conurbation prior to mode switch.</li> <li>• The expanded facilities at Stourbridge already provide a better solution and there still remains some spare capacity there.</li> <li>• There may be a loss of some of the publicly available car parks at Lye in the medium term, due to future development aspirations.</li> </ul>
DESIGN FOR COMMUNITY SAFETY -DC1	To increase community safety	<ul style="list-style-type: none"> <li>• Community Safety</li> <li>- Strategy Development</li> <li>- Implementation</li> </ul>	Design & Projects DMBC/police/local partnerships	Not taken place. Neighbourhood Management are leading on the Community Safety Strategy and working closely with the Lye Community Safety Group, DMBC Community Safety Team and the Regeneration Projects Team. The aim of this initiative will be to write a strategy for Lye that reflects the Borough Community Safety Strategy and the Lye District Centre Action Plan.
EMPLOYMENT & ECONOMY -EE1	To support the development of the local economy	<ul style="list-style-type: none"> <li>• Employment Strategy</li> <li>• Comprehensive redevelopment, north of Stourbridge Road</li> <li>• Brief/Design</li> <li>• Implementation</li> </ul>	<p>Resources &amp; Partnerships, DMBC</p> <p>DMBC/private sector/AWM</p>	<p>Not taken place. A meeting has been scheduled with Dudley Future Skills to discuss the potential for developing an Employment Strategy for Lye.</p> <p>Not taken place. A meeting has been scheduled with Traffic to establish whether the comprehensive redevelopment of the land north of Stourbridge Road is still a priority and if so work up a plan to take this forward.</p>
LOCAL SUSTAINABILITY -LS1	To enhance and sustain the local environment	<ul style="list-style-type: none"> <li>• Improvements to the local environment</li> <li>-identify priorities</li> <li>-Programme of improvements</li> </ul>	Urban Policy DMBC/Ground works/Local groups	Not taken place. The Lye and Wollescote Partnership have an Environmental Subgroup are in the process of identifying projects to enhance the local environment. Recently the Partnership has secured funding from the Lottery to support local community group in planting projects to improve public spaces in Lye.

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HEALTHY COMMUNITIES -HC1	To support the development of local health and social care provision	<ul style="list-style-type: none"> <li>• Further development of the Sure Start programme Family centre               <ul style="list-style-type: none"> <li>- Design</li> <li>- Construction</li> <li>- Lye Cross Shop conversion</li> </ul> </li> <li>• Support the development of health initiatives with local eating establishments</li> </ul>	Resources & Partnerships, DMBC/Sure Start  Development & Environmental Protection DMBC/traders	<p>The construction of the Sure Start Family Centre began in January 2006. The facilities planned for this Centre include a day-care nursery, community room which in the future will be rented out to community groups and training providers, a drop-in centre, public café and information point. The conversion of the Lye Cross Shop by Sure Start has also taken place.</p> <p>A number of eating establishments in Lye took place in the Healthy Take Away Award 2004. Further work could be carried out to try and promote the Dudley Food for Health Award run through DMBC Environmental Health Department with food and drink establishments in Lye.</p>
-HC2	To support the enhancement of existing recreation provision	<ul style="list-style-type: none"> <li>• Lye Sports Ground Improvements               <ul style="list-style-type: none"> <li>- Development Plan</li> <li>- Proposals</li> </ul> </li> </ul>	Sport & Recreation DMBC/sports club/funding agencies inc. Lottery	Lye Town Football Club have recently applied to the National Lottery for funding towards a training pitch for youngsters, creation of a multipurpose stand for disabled fans, resurfacing of the car park and new changing rooms. The Club recently were granted £5,000 from the Stourbridge Area Committee to assist with the costs of resurfacing the car park.
URBAN HOUSING -UH1	To develop new sites for quality housing	<ul style="list-style-type: none"> <li>• Bring forward sites for housing redevelopment               <ul style="list-style-type: none"> <li>➤ Valley Road                   <ul style="list-style-type: none"> <li>- Brief/Plans</li> <li>- Development</li> </ul> </li> <li>➤ Vicarage Road                   <ul style="list-style-type: none"> <li>- Development</li> </ul> </li> </ul> </li> </ul>	Design & Projects, DMBC	Not taken place. DMBC Engineers have agreed that the proposed residential sites on Valley Road and the Lye bypass can be brought forward to Area Committee to be declared as surplus because all work to the bypass is complete. Sure Start were originally interested in using the site on Lye bypass for temporary accommodation while the Children's Centre was being built but they have confirmed that they no longer require this land. Legal and Property are now in a position where they can take these sites forward for marketing.
-UH2		Marketing Strategy and property assessment Conversion programme	Resources & Partnership/Ho using/DMBC	Not taken place. Refer to initiative DF3.